

ITCERTIFIED PLANET

Expo • Workshops • Seminars • Portal

How are you targeting Students and Professionals specifically for your IT Courses and Certifications?

02 – 03 March 2013
Hyatt Regency, Pune, India

Organised By



Event: IT CERTIFIED PLANET

Date: 02 – 03 March 2013

Venue: Hyatt Regency, Pune, India

The Initiative:

The plethora of certifications available in a complex and fast changing technological environment has left aspiring and current IT professionals wanting greater clarity on various aspects of this very important area.

VISION

The IT Certified Planet shall be the foremost platform for evangelizing and promoting the best practices in IT and IT related Certifications, across domains and the role of these professionals in India and the world.

MISSION

Catalyze the creation and effective dissemination of knowledge across corporates, institutions, practitioners, regulators and the government through effective interaction, debate and research.

IT Certified Planet will present visitors with a never before opportunity to understand the benefits of different types of certifications from top certifying bodies / authorities / providers.

Attendees shall have the opportunity to:

- ❖ Learn about the different Domains & Post Certification Career Paths
- ❖ Undergo Individual Assessments
- ❖ Sit through presentations & live Demos of training software
- ❖ Sit through Testing / Certification Workshops

Why Exhibit / Sponsor / Speak?

Targeted & Focused Visitors

- ❖ Meet undergraduates, graduates from engineering and science streams who are evaluating different certification programs
- ❖ Meet working professionals from all major IT/IT-ES, engineering companies who are interested in getting certified/re-certified for career advancement.
- ❖ Meet working professionals from various sectors who are interested in making a career in IT.

Focused Brand Building & Media Promotion

- ❖ Print campaign with multiple advertisements before (The Economic Times) and during the days of the exhibition (Pune mirror / Pune times / Education Times)
- ❖ Outdoor ads in targeted areas in the city.
- ❖ Large number of direct mailers will be sent out to our filtered database of students and working professionals.
- ❖ Facebook, Twitter, LinkedIn for extensive branding and awareness.
- ❖ Radio advertising in the city before and during the days of the exhibition.
- ❖ Poster and leaflet campaigns in top colleges in Pune.
- ❖ SMS campaigns across the city during the event week.

How can you get your message across?

EXPO



Showcase your brands and engage visitors with exclusive **Tabletop Display** which includes:

- ⊙ Tabletop display with exhibitor name (total designated area of approx. 20-25 sq ft)
- ⊙ 1 Table (size: 1 m width X 0.5 m depth)
- ⊙ Place 1 standee (size: 6 ft height X 3 ft width) behind table in the designated area.
- ⊙ Two chairs
- ⊙ One Plug Point
- ⊙ One waste bin
- ⊙ 2 Exhibitor Passes to the IT Certified Planet Expo, 2013

SEMINAR / WORKSHOP

- ⊙ Conduct a 45 minutes **Seminar**, which shall be available free of cost to all expo visitors. This will be marketed on the event website and on ground standees and signages. Topics related to the Certification, Domain, Career benefits etc. could be covered. There shall be concurrent seminars taking place adjacent to the expo area.
- ⊙ You can also conduct a one or two day certification **Workshop** which can be specifically marketed for you.



MASS MEDIA



Promote your brand in the special feature that will be published in **Print Media** in Pune (Economic Times / Pune Mirror / Pune Times). Furthermore your brand can be advertised on the **Portal** and through our **Social Media** campaigns.

Who should Exhibit / Sponsor / Speak and what are the attendees looking for:

Certifications / Domains: Hardware, Software, Networking, Internetworking, Quality, Project Management

- ❖ IT Companies with Certifications
- ❖ IT Training Providers
- ❖ E-learning Providers, Online learning Portals, Mobile Learning
- ❖ Assessments, Testing, E-Assessments
- ❖ GRE, Engineering Exam Test PREPARATION
- ❖ Distance Learning & Education
- ❖ Adult , Continuing & Community Education
- ❖ Technical, Professional & Vocational Education & Training
- ❖ Skill Development / Skilling Companies
- ❖ Open Universities
- ❖ Training Centres
- ❖ Tertiary Institutes, Polytechnics, Colleges
- ❖ Industrial Training Institutes - ITIs

Acme Packet Certified Professional Network Engineer (ACP-N) ~ Adobe Certified Expert (ACE) ~ Aerohive Certified Wireless Expert (ACWE) ~ Alcatel-Lucent Mobile Routing Professional (MRP) ~ Alfresco Certified Engineer (ACE) ~ Mac OS X Certified Specialist – Security and Mobility ~ Certified Cloud Architect ~ Aruba Wireless Mesh Professional (AWMP) ~ Autodesk Revit Architecture Certified Associate ~ Avaloq Certified Specialist ~ Foundation Certificate in ISO/IEC 20000: IT Service Management/Advanced Test Analyst Certificate ~ BCS MTP Applications Developer ~ Electronic Safety and Security Designer(ESS) ~ BlackBerry Certified Solution Designer ~ Blue Coat Certified Partner SE – Web Security (BCCPSE) ~ Brocade Accredited WLAN Specialist ~ BSD Professional (BSDP) ~ Certified CA Spectrum Professional ~ Certified Computer Security Incident Handler (CSIH) ~ Check Point Certified Security Expert (CCSE) ~ Carrier Ethernet Consultant (CE-C) ~ Cisco Certified Network Professional: Security (CCNP Security)/Cisco Advanced Wireless LAN Design Specialist ~ Citrix Certified Integration Architect for Virtualization (CCIA) ~ CIW JavaScript Specialist ~ Cloudera Certified Developer for Apache Hadoop (CCDH) ~ CompTIA Cloud Essentials ~ Crossbeam Certified Specialist (CCS) ~ Certified Wireless Analysis Professional (CWAP) ~ Cúram Certified Developer (CCD) ~ Computer Hacking Forensic Investigator (CHFI) ~ ECDL/ICDL Certification ~ Certified Professional Penetration Tester (eCPPT) ~ EMC Implementation Engineer – Symmetrix Expert (EMCIEE) ~ Esri Certified Enterprise System Design Professional (ESDP) ~ Internal Auditor in ITSM according to ISO/IEC20000 ~ Extreme Networks Certified Design Professional (ECDP) ~ F5 Product Consultant Local Traffic Management (F5-PCL) ~ Fortinet Certified Network Security Administrator (FCNSA) ~ GIAC Certified Forensics Examiner (GCFE) ~ Google Advertising Professional ~ H3C Certified Internetworking Expert (H3CIE) ~ HDI Support Center Analyst ~ Health Information Technology Professional (HIT Pro) ~ HP ASE – Cloud Architect ~ Hitachi Data Systems Certified Professional (HDSCP) ~ Huawei Certified Internetworking Expert – Enterprise (HCIE Enterprise) ~ IPv6 Certification (Sage) ~ IBM Certified Administrator for SOA Solutions – WebSphere Process Server ~ Certified Biometrics Professional (CBP) ~ Certified Infoblox NetMRI Administrator (CINA) ~ IT Project Management Certification ~ IPv6 Forum Gold Certified Engineer ~ Certified Information Systems Auditor (CISA) ~ Systems Security Certified Practitioner (SSCP) ~ OSSTMM Professional Security Analyst (OPSA) ~ Isilon Certified Storage Professionals (ICSP) ~ ISSECO Certified Professional for Secure Software Engineering ~ ITIL V3 Intermediate: Operational Support and Analysis ~ Networks Sales Specialist (JNSS-ER) Enterprise Routing ~ Senior Level Linux Certification (LPIC-3) ~ Lucid Solr/Lucene Developer ~ Magento Certified Developer ~ MEF Carrier Ethernet Certified Professional (MEF-CECP) ~ Microsoft Certified IT Professional (MCITP) ~ MikroTik Certified Traffic Control Engineer (MTCTCE) - Certified Secure Coding Engineer (CSCE) ~ NI Certified LabVIEW Architect (CLA) ~ NetApp Certified Implementation Engineer Backup and Recovery (NCIE-B&R) ~ Nice Perform Certified Administrator (NPCA) ~ Nokia Certified Qt Specialist ~ Nokia Siemens Network Certified Engineer ~ Certified Novell ZENworks Administrator ~ Offensive Security Certified Professional (OSCP) ~ OESF Authorized Certification Engineer for Android (ACE) ~ Oracle Certified Expert, Oracle Real Application Clusters and Grid Infrastructure Administrator ~ Certified Network Security Engineer (CNSE) ~ Polycom Certified Wireless LAN Network Administration (CWNA) ~ QlikView Designer ~ FCoE Specialist (OES) ~ Object Management Group Certified Real-time and Embedded Specialist (OCRES) ~ RES Automation Manager Certified Professional (RAMCP) ~ Red Hat Certified Datacenter Specialist (RHCD) ~ Riverbed Certified Solutions Professional – WAN Optimization (RCSP-W) ~ Ruby Association Certified Ruby Programmer ~ Ruckus Wireless Solutions Engineer (WISE) ~ RSA SecurID Certified Systems Engineer (CSE) ~ SAP Certified Application Professional – Enterprise Data Warehousing ~ SAS Certified Predictive Modeler Using SAS Enterprise Miner ~ Security Certified Network Specialist (SCNS) ~ Siemens Open Communications Professional – Consultant OpenScope Voice (SOCP) ~ Enterasys Certified Expert – Networking (ECE) ~ SNIA Certified Storage Networking Expert (SCSN-E) ~ Master Certified SonicWALL Security Administrator (Master CSSA) ~ Sourcefire Certified Professional (SFCP) ~ SpringSource Certified Spring Web Application Developer ~ SolarWinds Certified Professional ~ Sybase IQ Administrator Professional ~ Syncsort Certified Implementation Engineer (SCIE) ~ Teradata 12 Certified Master ~ TIBCO Certified Professional for TIBCO ActiveMatrix BPM Solution Design ~ WatchGuard Certified System Professional –XTM (WCSP-XTM) ~ Wireshark Certified Network Analyst (WCNA) ~ VMware Certified Advanced Professional (VCAP-DT) ~ Zend Certified Engineer Zend Framework (ZCE)

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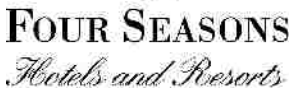
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INSTITUTE OF PUBLIC ENTERPRISE



NIPM



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When you're sure



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