

MARKETING & MANAGEMENT NEWS



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Teacher's Day Special Issue

To Sir, With Love



William Arthur Ward, the renowned American writer, once remarked "The mediocre teacher tells, the good teacher explains, the superior teacher demonstrates, the great teacher inspires."

IMM's founder, late Dr. Jagjit Singh, was an exemplary teacher who inspired over thousands of students, ignited their imaginations and instilled in them a love for learning. A gifted Academician and Scholar, he epitomized the virtues of generosity of soul, sincerity, earnestness, gravity and kindness. As an impartor of knowledge for over four decades, Dr. Jagjit Singh, facilitated learning by bringing to the forefront, various initiatives and innovations, revolutionizing the way of imparting Management Education. Some of the initiatives, forums and associations he founded include; World Marketing Congress, Indo-European Association, National Association of Women Entrepreneurs & Executives, Global Development Centre (GDC), Top Management Club (TMC), Young Managers Forum and IMM Executives' Club, amongst many others.

India celebrates Teacher's Day on September 5, marking the birth anniversary of Dr Sarvapalli Radhakrishnan, a prominent thinker, philosopher and an educator. This Teacher's Day, close friends and associates of Dr. Jagjit Singh fondly reveal their most cherished memories with him, the qualities that made him a truly remarkable teacher and the many innovations he brought forward in the sphere of Management Education.

IMM pays its respects, reverence and gratitude to "Sir" by dedicating this issue of M&M News as a tribute, for his selfless efforts and his valuable contributions to the society by imparting knowledge and enlightening and shaping the career of innumerable students. His humility, words of wisdom, valuable life lessons and passion for teaching will be forever remembered.

In the words of Dr. Jagjit Singh himself,

"The best way to market yourself is through your 'Work' and not your 'Words'. It is for people to see your work and realize your 'Worth'!"





Dr. Jagjit Singh was been an internationally reckoned personality and was truly a Karma Yogi who believed in action and converting vision into reality. Besides excelling in the field of development of education, he was very social. It was he who brought Academicians, Bureaucrats, Professionals, Diplomats and others on a common platform for development of the social cause.

Amongst other qualities, he was an ardent coordinator, an enthusiastic team builder and a great organizer.

I will for ever cherish his humane personality and his loving and affectionate way of addressing me as "AP".

I wish all the success to his son, Dr. Gaganjit Singh, who will now steer the mission of late Dr. Jagjit Singh and take IMM forward.

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I am so shocked to know that Dr. Jagjit Singh is not with us now physically, though he will always be with us emotionally and through his teachings. For me, he was a mentor, philosopher, guide and teacher. Dr Jagjit Singh was one personality, you would get impressed by immediately. He had a habit of making friends and made them feel comfortable. He never would show off his status and position and would interact easily. I also had several occasions to meet him and attended WMC and other programmes. He was also the Chief Guest for our MOU signing between Ericssons and IGNOU. He was very passionate about WMC, IMM and his students.

Much before India made its foray into commercial education, Dr. Jagjit started IMM. For him, IMM was his life and mission. He would do everything to see that students get great values, content and exposure. It was through his sheer imagination and dedication that he brought together several Countries and almost the entire Industry. He made IMM a Nationally & Internationally acclaimed Institute with proven capability to continuously upgrade its knowledge base with a mission to service the requirements of the Government, Trade & Industry. It is great to see that his legacy is being carried forward in the able hands of Dr. Gaganjit Singh. I remember his smiling face, committed professionalism and friendly gestures, his views on education and growth, his capabilities to unite all Industry and Government, together on one platform.

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