



20th World Electronics Forum (WEF) 11th Asian Electronics Forum (AEF)



Outlines

1. Dates

October 4th (Sunday) – 7th (Wednesday), 2015

2. Forum Venue

Nangang Exhibition Hall, Room 402

No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan (R.O.C.)

3. Hosts

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Taiwan External Trade and Development Council (TAITRA)

4. Sponsors

Inventec Corporation 英業達股份有限公司

ASE Group 日月光集團

5. Official Language

English

6. Official Hotel

Humble House Hotel, Taipei 台北寒舍艾麗酒店

NO.18, SONGGAO RD., XINYI DIST., TAIPEI 110, TAIWAN (R.O.C.)

7. Objectives

The World Electronics Forum (WEF) is an annual, voluntary gathering for worldwide electronics industry association CEOs and high level officials to discuss major topics of common interest to the various associations, to exchange information on services and data and to strengthen relations between associations for the benefit and service of the industries.

The Asian Electronics Forum (AEF) is also an annual international event in which electronics associations in Asia gather to discuss and exchange views on important issues affecting the electronic industries in Asia.

8. Forum Theme: Green Electronic and Smart Living

2015 WEF and AEF forum shall adopt the ISO 20121 Sustainable Event Management System, taking sustainable development issues such as economic activity, environmental responsibility, and social progress into full consideration throughout the process of organizing the forum. Therefore, we won't provide the hard copy materials, papers and pens during the event. All the forum presentation materials will be publicized under the permission of speakers on <http://ppt.cc/OOLYH>; QR Code:



9. Participating Members (by Alphabetical order)

- Association of Electronics Industries of Singapore (AEIS)
- China Electronics Chamber of Commerce (CECC)
- Consumer Electronics Association (CEA)
- Communications and Information network Association of Japan (CIAJ)
- CMAI Association of India
- Consumer Electronics and Technologies Industry Association (CETIA)
- Electronics Industry Development Adelaide – Australia
- Electronic Industries Association of India (ELCINA)
- Electrical and Electronics Institute, Thailand (EEI)
- Hong Kong Electronic Industries Association (HKEIA)
- International Electrotechnical Commission Quality Assessment System for Electronic Components (IECQ)
- IEC Asia-Pacific Regional Centre (IEC-APRC)
- Japan Electronics & Information Technology Industries Association (JEITA)
- Shenzhen Electronics Industries Association
- Semiconductor and Electronics Industries in the Philippines, Inc (SEIPI)
- Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)
- Vietnam Electronic Industries Association (VEIA)

10. Expenditures

- 1) TEEMA and TAITRA will bear the following:
 - Welcome Dinner on Oct. 4
 - Luncheon on Oct. 5
 - Gala Dinner on Oct. 5
 - Bus transportation between the official hotel to forum venue, forum venue to the restaurant of Gala Dinner and the restaurant of Gala Dinner to the official hotel on Oct. 5.
 - Lunch on Oct. 6
 - Culture tour on Oct. 6
 - Farewell Party on Oct. 6
 - Bus transportation between the official hotel to the TAITRONICS venue, culture tour, farewell party restaurant to the official hotel on Oct. 6.
- 2) Each participating member will bear the following
 - Airfare, lodging fee in Taipei, bear the transportation cost between the airport and hotels in Taipei and any fee/cost not listed above.

11. Coordinator

Ms. Julie Lin

Project Manager, International Affairs Department

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12. Daily Program

Date	Time	Activity	Venue
October 4 th Sunday	Arrival		
	18:00-20:00	Welcome Dinner	Humble House Hotel, Taipei LA FARFALLA Restaurant (6F)
October 5 th Monday	08:20-08:30	Gathering at the hotel building lobby, 1 st Floor	The building Lobby of the Humble House Hotel, Taipei
	08:30-09:00	Move to the WEF and AEF venue by bus	Taipei Nangang Exhibition Hall Room 402
	09:00-09:30	Registration	
	09:30-12:00	20 th WEF and 11 th AEF Part I	
	12:00-13:30	Buffet Lunch	Taipei Nangang Exhibition Hall RAKU KITCHEN (3F)
	13:30-17:00	20 th WEF and 11 th AEF Part II	Taipei Nangang Exhibition Hall Room 402
	17:00-17:30	Close Door Meeting (Mission Leaders Only)	Taipei Nangang Exhibition Hall Room 403
	17:30-17:40	Gathering at the Room 402	Taipei Nangang Exhibition Hall Room 402
	17:40-18:10	Move to the Gala Dinner Venue	Taipei World Trade Centre Club (33F) Ballroom A
	18:10-20:30	Gala Dinner	
20:30-20:50	Move to Humble House hotel by bus		
October 6 th Tuesday	08:50-09:00	Gathering at the hotel building lobby, 1 st Floor	The building Lobby of the Humble House Hotel, Taipei
	09:00-09:30	Move to the TAITRONICS venue	Taipei Nangang Exhibition Hall
	09:30-11:20	TAITRONICS Opening Ceremony (Mission Leaders Only)	
		Visiting the TAITRONICS show	
	11:20-11:30	Gathering at the Exit Zone J, Front of the Information desk	Five Dime Restaurant
	11:30-12:00	Move to the lunch restaurant by bus	
	12:00-13:30	Lunch	
	13:30-18:00	Culture Tour(After culture tour, move to farewell party directly)	National Palace Museum, The Shilin Main Presidential Residence
18:00-20:00	Farewell Party	The Grand Hotel Taipei (V Floor) Ballroom V105	
20:00-20:30	Move to Humble House hotel by bus		
October 7 th Wednesday	Departure		

13. Forum Agenda, October 5th

Time	Programme
09:30~10:00	Opening Greetings 1. Mr. Jimmy Ou, Vice Chairman, Taiwan Electrical and Electronic Manufacturers' Association (TEEMA) 台灣區電機電子工業同業公會 歐正明 副理事長 2. Mr. Walter Yeh, Vice President, Taiwan External Trade Development Council (TAITRA) 中華民國對外貿易發展協會 葉明水 副秘書長 3. Mr. Shih-Chao Cho, Deputy Minister of the Ministry of Economic Affairs 經濟部 卓政務次長士昭
10:00~10:05	Introduction of the WEF and AEF participant associations
10:05~10:10	Mission Leaders Photo
10:10~11:10	Keynote Speeches 1. Mr. Richard Lee, Chairman of Inventec Corporation 英業達股份有限公司 李詩欽 董事長 Topic: Smart Manufacturing and CSR (30mins) 2. Mr. KC Chou, Senior Vice President of ASE Group 日月光集團 周光春 資深副總 Topic: Sustainable Supply Chain Management (30mins)
11:10~11:20	Tea Break
11:20~11:40	Association of Electronics Industries of Singapore (AEIS) Mr. Thomas ANG Wee Teck / President Topic: EMI- Electromagnetic Interference Coating for Electronics, IT and Security Industries
11:40~12:00	Consumer Electronics Association (CEA) Mr. Brian Markwalter / Senior VP of Tech and Standards and Research Topic: From Ultra HD to ultra-wearable: Trends in Consumer Electronics
12:00~13:30	Luncheon
13:30~13:50	China Electronics Chamber of Commerce (CECC) Mr. Wang Ning / Executive Vice President 中國電子商會 王寧 常務副會長 Topic: Made in China 2025
13:50~14:10	Communications and Information network Association of Japan (CIAJ) Mr. Yasuyoshi KATAYAMA / President Topic: Market update - Activities of Japanese ICT Industry towards Year 2020
14:10~14:30	Electronic Industries Association of India (ELCINA) Mr. Subhash Goyal / President Topic: Emerging Market and Eco-System for Electronics Manufacturing Industry in India
14:30~14:50	The Hong Kong Electronic Industries Association (HKEIA) Dr. C H Ng / Chairman Topic: The Trend of Hong Kong Electronics Industry
14:50~15:10	Tea Break

15:10~15:30	International Electrotechnical Commission Quality Assessment System for Electronic Components (IECQ) Mrs. Marie-Elisabeth d'Ornano / Chairman Topic : IEC's Electronic Supply Chain Management tool, IECQ and the new Scheme dedicated to LED Lighting Systems
15:30~15:50	Japan Electronics & Information Technology Industries Association (JEITA) Mr. Shoichi Inoue / Vice President Topic : Recent trend of trade issues (ITA, EGA, FLMs, etc.)
15:50~16:10	Shenzhen Electronics Industries Association Mr. Sun, Sheng-Dian / Chairman 深圳市電子行業協會 孫盛典會長 Topic : The Green Tech Innovation Guiding the Development of Smart Home Industry
16:10~16:25	The Semiconductor and Electronics Industries in the Philippines, Inc (SEIPI) Dr. Danilo C. Lachica/President Topic: The Philippine Electronics Industry: Challenges and Opportunities
16:25~16:40	Electronics Industry Development Adelaide – Australia Mr. Donald Kay / President Topic : Getting off The Grid and moving out of town
16:40~16:55	Consumer Electronics and Technologies Industry Association (CETIA) Mr. Tony Smith / Chairman and CEO (To be Confirmed)
16:55~17:00	Closing Remark: Vice Chairman of TEEMA, Mr. Jimmy Ou Invitation for a Group Photo with all the WEF/ AEF Delegates
17:00~17:30	Close Door Meeting (WEF 、 AEF Mission Leaders Only) Venue: Room 403 Topics: <ul style="list-style-type: none"> • The Host of 2016 WEF • The Host of 2016 AEF • AEF Award Ceremony

14. Venue Information

Humble House Hotel, Taipei (Official Hotel)

NO.18, SONGGAO RD., XINYI DIST., TAIPEI 110, TAIWAN (R.O.C.)
T +886 2 6631 8000
F +886 2 6631 8080
台北寒舍艾麗酒店 (110 台北市信義區松高路 18 號)

Nangang Exhibition Hall (Forum Venue)

No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan (R.O.C.)
T +886 2 2725 5200
F +886 2 2788 8353
台北南港展覽館 (台北市 11568 南港區經貿二路 1 號)

Taipei World Trade Centre Club (Gala Dinner Restaurant)

33F, 333 Keelung Rd, Sec. 1, Taipei City, Taiwan
T + 886 2 27232939
F + 886 2 27576313
世貿聯誼社 (110 台北市信義區基隆路一段 333 號 33 樓)

Five Dime Restaurant (Culture Tour Lunch Restaurant)

No.8, Ln. 32, Sec. 1, Neihu Rd., Neihu Dist., Taipei City 114, Taiwan (R.O.C.)
T+886 2 85011472
伍角船板 (台北市內湖路一段 32 巷 8 號)

The Grand Hotel Taipei (Farewell Party Restaurant)

No.1, Sec. 4, Zhongshan N. Rd., Zhongshan Dist., Taipei City 10461, Taiwan (R.O.C.)
T +886 2 2886 8888
F +886 2 2885 2885
圓山大飯店 (104 台北市中山區中山北路四段 1 號)