



Ministry of Micro, Small and Medium Enterprises,
Government of India

MSME

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES



Theme: "Make in India: MSME Perspective"

Friday, September 18, 2015– FICCI, Federation House, Tansen Marg, New Delhi

Draft Programme Outline

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| 10.00 am – 10.30 am | Registration & Tea |
| 10.30 am – 11.30 am | <p>Inaugural Session:</p> <p>Opening Remarks by: Dr.Arbind Prasad, Director General, FICCI</p> <p>Welcome Address by: Mr. Sanjay Bhatia, President, FICCI-C MSME and Managing Director, Hindustan Tin Works Limited</p> <p>Release of Publication*</p> <p>Keynote Address by: Dr.Anup K Pujari, Secretary, Ministry of Micro, Small and Medium Enterprises (MSME)</p> <p>Inaugural Address by: Shri Kalraj Mishra, Hon'ble Union Minister, Ministry of Micro, Small and Medium Enterprises (MSME)</p> <p>Vote of Thanks: Mr. R Narayan, Vice-President, FICCI-CMSME and Founder & CEO, Power2 SME</p> |
| 11.30 am – 11.45 am | Tea Break |
| 11.45 am – 01.00pm | <p>Plenary Session I: Understanding the preparedness of MSMEs towards Make in India& the way forward</p> <p>In today's time there is a thrust on 'Make in India' campaign across the nation for making India as a manufacturing hub. This thrust would be incomplete without building an enabling environment for MSMEs. For realization of this vision one need to understand the readiness of MSMEs to inculcate best practices & procedures in their functioning including innovation. Also, there is a need from the Government side to come out with various policies, schemes,</p> |



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| | <p>and procedures in the existing regulatory environment to support the MSMEs and make them more competitive. The session will discuss and deliberate on the readiness and the requirement both from MSMEs & Government side for making the Make in India campaign a reality.</p> <p>Moderator Mr. Ashok Kanodia, Chairman, FICCI Defense sub-committee on Indian Defense SME and CMD, Precision Electronics Ltd</p> <p>Panellists</p> <ul style="list-style-type: none"> • Mr. Surendra Nath Tripathi, Additional Secretary- SME, Ministry of MSME • Mr. Atul Chaturvedi, Joint Secretary, Department of Industrial Policy & Promotion* • Mr. R Narayan, Vice-President, FICCI-CMSME and Founder & CEO, Power2 SME • Mr. Girish Luthra, Chairman, Gujarat Enviro Protection & Infrastructure Ltd • Mr. Mukesh Gulati, Executive Director, Foundation for MSME Clusters <p>Q&A</p> |
| <p>01.00 pm – 02.00 pm</p> | <p>Plenary Session II: Fuelling the Growth Engine of the Economy through ICT</p> <p>Technology brings innovation, cost reduction, improved efficiency with the potential for domestic and international market expansion. The emerging key areas for MSMEs in technology adoption are Internet of Things (IOT), Mobile Technology, E-commerce, etc. for building customer base with accuracy. Advancement of digitalization among MSMEs also enables effective management of supply chain, business management to catch up and compete with big companies. Thus, the session deliberations will focus on advancing the digitalization among MSMEs by using ICT tools and platform for their growth.</p> <p>Moderator Prof. N K Goyal, President, CMAI Association of India (CMAI)</p> <p>Special Address Mr. Ravindra Nath, CMD, NSIC*</p> <p>Panellists</p> <ul style="list-style-type: none"> • Mr. Nitin Wali, Head- Business Development- Asia Pacific, VeriSign • Dr Syed Kazi, Ph.D (eGov), Deputy Director, Digital Empowerment Foundation (DEF) • Representative Digital Advertising <p>Q&A</p> |
| <p>02.00 pm – 02.45 pm</p> | <p>Lunch</p> |



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| <p>02.45 pm – 04.00 pm</p> | <p>Plenary Session III: Bridging the Skill demand & supply gap</p> <p>Human resource with proper skill base for many MSMEs is one of the most important factors for MSME competitiveness and success, whereas MSMEs face difficulty in accessing the same. MSME sector being the highly unorganized sector, there lays immense scope for intervention for skilling the MSME workforce. Understanding skills problems of MSMEs& MSME clusters by aligning them with Sector Skills Council (SSCs)& employment exchange for MSMEs though adequate MSME participation, promotion of private sector and qualification standards based training, creating partnerships bridge for various SSCs, skills institutions is the need of the hour. Thus, the session aims at understanding the existing Skill demand & supply gap so that demand raised by MSMEs could be aligned with the efforts being made by SSCs and other skill institutions.</p> <p>Moderator Mr. Dilip Chenoy, Managing Director & CEO, National Skill Development Corporation (NSDC)</p> <p>Special Address Mr. Amarendra Sinha, Special Secretary & Development Commissioner, Ministry of MSME</p> <p>Panelists</p> <ul style="list-style-type: none"> • Dr H P Kumar, Former CMD NSIC • Mr. Pankaj Gupta, President, Industries Association of Uttarakhand • Mr. Shashank Kulkarni, Director, Ahmednagar Auto &Engineering Association <p>Q&A</p> |
| <p>04.00 pm – 05.15 pm</p> | <p>Plenary Session IV: Mitigating impediments to access to finance</p> <p>The MSME sector faces a huge shortage of credit which comes in the way of meeting their working capital as well as other financial needs. MSMEs primarily rely on bank finance for a variety of purposes which include purchase of land, building, plant and machinery, office equipment's, raw material, etc besides other financial institutions. However, MSMEs are not aware about the parameters that financial institutions expect from their prospective clients. Hence, there is a need to understand the financial architecture of institutions providing Debt & Equity financing to MSMEs. The session will deliberate on the Do's & Don't that MSMEs should keep in mind while exploring financing avenues. The session will discuss on the concerns of MSMEsfor getting timely credit at the right cost as well.</p> <p>Moderator Ms. PadmajaRuparel, President, Indian Angel Network*</p> <p>Special Address Dr.KshatrapatiShivaji, CMD, SIDBI*</p> |



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| | <p>Panelists</p> <ul style="list-style-type: none">• Mr. Chandra Shekhar Ghosh, Chairman & Managing Director, Bandhan Bank*• Ms. Swati Sawhney, IFC SME Finance Lead for India – (WBG)• Mr. Ravichander Varadarajan, Managing Director & CEO, India Factoring and Finance Solutions Private Ltd <p>Q&A</p> |
| 05.15 pm – 06.15 pm | <p>Valedictory Session:</p> <p>Opening Remarks by: Mr. Sanjay Bhatia, President, FICCI-C MSME and Managing Director, Hindustan Tin Works Limited</p> <p>Address by: Mr. Sanjeev Ahuja, Managing Director, Delhi State Industrial & Infrastructure Development Corporation Ltd.*</p> <p>Special Keynote Address by: Shri Satyender Jain, Industries Minister, Government of Delhi (UT)*</p> <p>Q&A</p> <p>Valedictory Address by: Shri Giriraj Singh, Hon'ble Minister of State, Ministry of Micro, Small and Medium Enterprises (MSME)*</p> <p>Vote of Thanks: Mr. R Narayan, Vice-President, FICCI-CMSME and Founder & CEO, Power2 SME</p> |
| 06.15 pm onwards | Networking & Hi-Tea |

* To be confirmed