

Heading

for Another 40 Years

Report on Korea Electronics Grand Fair 2009





Buyers' meetings were held constantly behind the scenes of KES 2009 between representatives of the companies of many countries



CMAI Delegation to Korea Electronics Show

Mr. N K Goyal, President the CMAI Association of India (www.cmai.asia) led a high profile buyer delegation to the Korea Electronics Show 2009. The delegation was comprised of representatives from companies ranging from telecoms equipment, electronic components, software, turnkey solutions, e-governance and new technology communication devices. The delegation was also comprised of representations from the Government of India, the Department of Telecom TDSAT. All the companies had one full day of business meetings and met over 100 Korean

companies. The arrangements for the business meetings were excellent including providing translation facilities to each of the delegation members.

CMAI has been visiting with a high-powered business delegation to KES since the past two year 2008 and 2009 and now it has become an approved annual activity for CMAI. Their opinion of the exhibition itself was that it was huge and very well laid out. Some of the notable exhibitions for the delegation included 3D Technology in Visual Media, Security Devices, and Certification Devices which attracted the Indian

delegation most. In the future, CMAI feels that many Indian companies would be interested to display and showcase their products in the Korea Electronics Show and has recommended the Government of India to provide necessary fair participation subsidies to encourage Indian companies to participate in the Korea Electronics Show through the Telecom Export Promotion Council under the Department of Telecom, Government of India of which Mr. Goyal is a Governing Council Member.