



International CES

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December 19, 2012

N K Goyal
President
Communications & Manufacturing Association of India (CMAI)
C 73 DDA Golf View Appt
Saket
New Delhi 110017

Dear Mr. Goyal:

We respectfully invite you to attend our opening keynote address and ribbon cutting ceremony to signify the official opening of the 2013 International CES®, the world's largest annual innovation event. This year's ceremony takes place immediately following the Opening Keynote from Panasonic Corporation's President, Mr. Kazuhiro Tsuga, and CEA President and CEO, Gary Shapiro, beginning at 8:30a.m., Tuesday, January 8, 2013 in The Venetian, Level 5, Palazzo Ballroom.

As a leader in our industry, and a CES VIP, you are invaluable to the future and success of the International CES. We hope that you can join us for this year's ceremony and help us welcome thousands of executives to the world's largest annual innovation event. If you plan to attend please arrive no later than 8 a.m. at the VIP/Press entrance of The Venetian Palazzo Ballroom. CEA's Laurie Rucker, will be there to greet you, and escort you to your assigned VIP seating. Shortly before the end of the keynote, you will be ushered to the ribbon cutting ceremony. The ceremony will end at 10:15 a.m.

Please take some time after the ceremony to explore the exhibits at the Las Vegas Convention Center and World Trade Center (LVCC), the LVH and The Venetian. To see the latest innovation in action, just walk on the show floor, packed with 3,000 exhibitors in more than 1.85 million net square feet of space highlighting the newest products and services.

On level 2 and 3 of The Venetian you will find The Innovations Design and Engineering Showcase which honors exceptional accomplishments in product and engineering design through an array of product categories. Eureka Park is the TechZone where entrepreneurs launch new products, services and ideas and where retailers, venture capitalists and manufacturers look for the next advances. Or, stop by some of the exciting areas in the LVCC and LVH and see TechZones like the Digital Health Summit, Gaming Showcase, GoElectricDrive, iLounge Pavilion, CEPro@CES and PMA@CES.

So we may plan for your participation, please complete the attached RSVP and fax to Laurie Rucker at (703) 907-4167, or e-mail lrucker@CE.org by Wednesday, December 26, 2012.

Respectfully,


Gary Shapiro
President and CEO
Consumer Electronics Association


Karen Chupka
Sr. Vice President, International CES & Corporate
Business Strategy
International CES

Attachment:
RSVP Form

