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[CES.tech](http://CES.tech)

December 19, 2016

NK Goyal  
President, Chairman Emeritus  
Communications & Manufacturing Association of India (CMAI)  
C 73 DDA Golf View Appt.  
Saket, New Delhi 110017

Dear N.K.:

We respectfully invite you to attend our opening keynote and the official ribbon cutting ceremony for CES<sup>®</sup> 2017 the world's gathering place for all who thrive on the business of consumer technologies. This year's ceremony takes place immediately following the Opening Keynote from Carnival Corporation's President and CEO, Arnold W. Donald and Consumer Technology Association (CTA)<sup>™</sup> President and CEO, Gary Shapiro, beginning at 8:30 AM Thursday, January 5 in The Venetian, Level 5, Palazzo Ballroom.

If you plan to attend please arrive no later than 8 AM at the VIP/Media entrance of Palazzo Ballroom. CTA's Laurie Rucker, will be there to greet you, and escort you to your assigned VIP seating. Shortly before the end of the keynote, you will be ushered to the ribbon cutting ceremony which will conclude by 10:15 AM.

This year marks the 50<sup>th</sup> anniversary of CES, a major milestone for the show and our vibrant global industry. For 50 years, products have been introduced from the CES show floor that have challenged the status quo and raised the bar for future innovation. The show's success directly correlates to the love consumers have for innovation and our loyal customers spanning five decades.

We encourage you to take some time after the ceremony to explore the cutting-edge exhibits throughout Tech West, including the Sands Expo (Sands), The Venetian, The Palazzo, Wynn Las Vegas and Encore at Wynn (Wynn/Encore). Featuring the innovative power behind the industry's emerging technology, Tech West encompasses revolutions in fitness and health, the Internet of things, smart home and other high growth technologies. You won't want to miss, the start-ups in the Eureka Park<sup>™</sup> Marketplace and other crowd-favorites like: 3D Printing, Augmented Reality, Fitness & Technology, Gaming & Virtual Reality, Robotics, Smart Tech, Wearables and more.

Your CES badge will give you access to all of our exhibit areas. Visit [CES.tech](http://CES.tech) and download the CES App to plan your visit.

So we may plan for your participation, please complete the attached RSVP and e-mail [lrucker@CTA.tech](mailto:lrucker@CTA.tech) no later than Tuesday, December 27, 2016.

Respectfully,

Gary Shapiro  
President and CEO  
Consumer Technology Association

Karen Chupka  
Sr. Vice President, CES & Corporate  
Business Strategy

Attachment:  
RSVP Form



**CES 2017 Opening Keynote and Ribbon Cutting Ceremony  
RSVP**

\_\_\_\_\_ I will attend both the **Opening Keynote and Ribbon Cutting Ceremony**, Thursday, January 5, 2017 at 8:30 a.m. in The Venetian Palazzo Ballroom (5<sup>th</sup> Floor) – **Please arrive no later than 8 a.m.**

\_\_\_\_\_ I will attend the **Ribbon Cutting Ceremony only**, Thursday, January 5, 2017 – **Please arrive no later than 9:30 a.m.**

\_\_\_\_\_ Sorry, I am unable to attend

\_\_\_\_\_ Name

\_\_\_\_\_ Company

\_\_\_\_\_ Email

\_\_\_\_\_ Phone Number

Please reply to Laurie Rucker via email [lrucker@cta.tech](mailto:lrucker@cta.tech)  
by Tuesday, December 27, 2016