



## International CES

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CESweb.org

December 15, 2014

Mr. N K Goyal  
President, Chairman Emeritus  
Communications & Manufacturing Association of India (CMAI)  
C 73 DDA Golf View Appt.  
Saket, New Delhi 110017

Dear Professor Goyal:

We respectfully invite you to attend our CEA/Ford keynote address and ribbon cutting ceremony to signify the official opening of the 2015 International CES<sup>®</sup>, the world's gathering place for all who thrive on the business of consumer technologies. This year's ceremony takes place immediately following the Opening Keynote from Ford Motor Company's President and CEO, Mr. Mark Fields, and CEA President and CEO, Gary Shapiro, beginning at 8:30 AM Tuesday, January 6, 2015 in The Venetian, Level 5, Palazzo Ballroom.

As a leader in our industry, and a CES VIP, you are invaluable to the future and success of the International CES. We hope that you can join us for this year's ceremony and help us welcome thousands of executives to the world's largest hands-on showcase of innovation. If you plan to attend please arrive no later than 8 AM. at the VIP/Press entrance of The Venetian Palazzo Ballroom. CEA's Laurie Rucker, will be there to greet you, and escort you to your assigned VIP seating. Shortly before the end of the keynote, you will be ushered to the ribbon cutting ceremony which will conclude by 10:15 AM.

Please take some time after the ceremony to explore the exhibits throughout Tech West, including the Sands and Venetian. You won't want to miss, the over 200 start-ups in the Eureka Park Marketplace and crowd-favorite Innovation Showcase.

Your CES badge will give you access to all of our exhibit areas. Visit [www.cesweb.org](http://www.cesweb.org) to plan your visit.

So we may plan for your participation, please complete the attached RSVP and fax to Laurie Rucker at (703) 907-4167, or e-mail [lrucker@CE.org](mailto:lrucker@CE.org) by Monday, December 22, 2014.

Respectfully,

Gary Shapiro  
President and CEO  
Consumer Electronics Association

Karen Chupka  
Sr. Vice President, International CES & Corporate  
Business Strategy  
International CES

Attachment:  
RSVP Form





THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA

## 2015 International CES Opening Keynote and Ribbon Cutting Ceremony RSVP

\_\_\_\_\_ I will attend both the **Opening Keynote and Ribbon Cutting Ceremony**, Tuesday, January 6, 2015 at 8:30AM in The Venetian Palazzo Ballroom (5<sup>th</sup> Floor) – **Please arrive no later than 8AM**

\_\_\_\_\_ I will attend the **Ribbon Cutting Ceremony only**, Tuesday, January 6, 2015 – **Please arrive no later than 9:30AM**

\_\_\_\_\_ Sorry, I am unable to attend

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Phone Number

Please reply to Laurie Rucker via fax 703-907-4167 or email [lrucker@ce.org](mailto:lrucker@ce.org)  
by Monday, December 22, 2014