



ਰਾਜ ਕਮਲ ਚੌਧਰੀ, ਆਈ.ਏ.ਐਸ.

**Raj Kamal Chaudhuri, IAS**

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ਡਾਇਰੈਕਟਰ-ਕਮ-ਸਕੱਤਰ

ਸੂਚਨਾ ਤਕਨਾਲੋਜੀ ਵਿਭਾਗ

ਪੰਜਾਬ ਸਰਕਾਰ

ਐਸ.ਸੀ.ਓ. ਨੰ : 193-195, ਸੈਕਟਰ 34-ਏ, ਚੰਡੀਗੜ੍ਹ

**Director-cum-Secretary  
Department of Information Technology  
Govt. of Punjab**

SCO No. 193-195, Sector 34-A, Chandigarh

ਅ. ਸ. ਪੱਤਰ ਨੰ. D.O. No. 1/12/2012-SM(DI)/DI/226

ਮਿਤੀ/Dated .....

**Subject: Development of ESDM Cluster in Mohali (S.A.S. Nagar), Punjab.**

*Dear Sh. Nair,*

The Department of Information Technology, Govt. of Punjab has been entrusted the task of promoting IT Industry in the State.

Towards shaping the potential of the State as an attractive investment destination, the State has developed an excellent overall Infrastructure, technically trained pool of human resources, a supporting policy framework and an investor support facilitation mechanism. Some of the salient advantages of the State as an investment destination are listed in attached Annexure A.

Punjab has steadily acquired a strong national footprint as far as the services sector is concerned, with the IT Industry gaining prominence in the State. The export from IT units registered with STPI Mohali was to the tune of Rs. 2625 crores in 2013-14.

Further to that, the State Government also recognizes the need to create an Electronic manufacturing cluster keeping in mind that the demand in the Indian market for electronic goods is expected to reach USD 400 billion by 2020.

Towards this, the State Govt has reserved about 1700 acres of land for the development of IT City at SAS Nagar (Mohali) which is located right next to Chandigarh and is at a distance of just 1.5 km from the upcoming Mohali International Airport. Out of this, 40 acres of land has been earmarked exclusively for development of Electronics System Design Manufacturing (ESDM) cluster. Both options of creating an ESDM cluster or allotment in the form of plots to various interested electronic manufacturing firms can be considered. These plots of various sizes are available at rates fixed by Greater Mohali Area Development Authority.

We would request your Association to kindly convey this excellent opportunity to your members in the Electronic Design and Manufacturing sectors to set up Electronic manufacturing facilities in our state. We would be happy to make the potential investors in Electronic manufacturing sector aware about various incentives being offered by the State and also arrange a site visit, if required.

*With regards,*

**Yours Sincerely**

**(Raj Kamal Chaudhuri)**

Shri D. P. Nair,  
Hony Executive Director  
Telecom Equipment Manufacturers Association of  
India (TEMA) UG Floor, PHD House, Khelgaon Road  
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