

**International Conference
On
'Innovations and developments
in
Science, Technology and Management'
- ICIDSTM 2018 -
&
PRCME 'Extraordinary achievements'
Awards 2017
- Inaugural 1st Series -**

by

PRAVISH RAJNAM
Centre for Management Education
(Where endeavor is success)

Registration No. 2015062974

www.prcme.in

*An educational and research initiative
Serving the society selflessly since 2000*

*under aegis of Dr. Rajesh Arora.....
working on no profit no loss basis*

**Conference technical session, industry interaction
and
Award Ceremony**

13th January 2018 (Saturday) 9:30 am to 1:00 pm

At

**Dr. S. Sathianadhan Conference Hall
National YMCA Hostel (Gate No. 5)
Jai Singh Road, New Delhi - 110001**

*(Invitation is via prior registration only)
(While coming to the venue please carry a valid ID card in original)*

*Academic session - only for enrolled persons - 12th January 2018 (Friday)
- Venue address to be provided to registered participants only -*

Pravish Rajnam Centre for Management Education – PRCME - (*an educational and research initiative under aegis of Dr. Rajesh Arora.....*) Registration No. 2015062974, believe in providing **good quality affordable education** for everyone on **‘no profit no loss basis’**.

PRCME believes in providing good quality education for everyone at reasonable costs. The mission cause of their working had been simply ‘Where endeavor is success’.

PRCME specialize in providing training for educational courses like BCom, MCom, BBA, MBA, BCA, MCA, BTech, Post Graduate Diplomas, etc. Subject’s domains where they have been rendering their services are Accounting, Finance, Operation Research, Economics, Operation Management, Indian and International Financial systems, Business Laws, Corporate Laws, Quantitative Techniques, Income Tax, Financial Institutions, etc.

PRCME also conducts various knowledge enrichment courses related to management subjects; Industrial training to provide practical approach to students, promoting academic research to enrich caliber of faculties and students; organizing academic based research conferences and organizing the ‘train the trainer’ programs for improving quality deliverance; MDP’s; FDP’s; etc.

INTERNATIONAL CONFERENCE
ON
‘INNOVATIONS AND DEVELOPMENTS
IN
SCIENCE, TECHNOLOGY AND MANAGEMENT’
ICIDSTM-2018
(13TH JANUARY 2018)

We at present are intending to organize an International level Conference - being our **8th conference, in the international conference series** - on the theme of **‘Innovations and developments in Science, Technology and Management’** on **13th January 2018** in order to provide a platform for sharing research based results.

The above topic had been selected, in order to enable everyone to keep stride with all around developments which are taking place and also taking the society to the next level of sustenance and overall well-being of humanity in every sphere of life.

Success and achievements in every sphere of life are possible only when everyone adopts the best possible available methodology of working, which are the result of innovations and developments taking place every now and then. It is the innovations and developments which takes the society and mankind to next level of success. It is rightly said that a one small step is giant leap for mankind.

Hence this topic will help everyone to keep themselves in tune with current happenings and also enable them also to strive for some achievements which will again help the society with newer developments which will be beneficial to society and mankind.

Hence this topic will help in overall growth and development of society.

A day before conference day that is on 12th January 2018 (Friday) there will be academic session for students and enrolled persons only.

While on conference day that is on 13th January 2018 (Saturday) there will be technical session and industry interaction to be followed by award ceremony.

Learned Faculty members, eminent industry experts, professionals, research scholars, students, etc. interested in the same are required to get them **registered latest by 5th of December 2017**. There will be no extension of registration date even on public demand.

Dates to ensure compliance but of course **not rigidity** are as follows,

Last date for submission of abstract : 10st of December 2017.

Last date for notification of acceptance : 15th of December 2017.

Last date for submission of full manuscript : 30th of December 2017.

It shall be appreciated that papers are send at earliest regardless of dates so that editing and compilation work can take place simultaneously. This will enable us to come out with copy of the journal at the earliest right on the date of technical session of conference.

Persons interested may send their abstract of 300 words (font size 12 in times new roman) of their papers on our e-mail Ids.

After notification of acceptance of the abstract from our side they will have to submit **full manuscript** along with **registration fees** either in (1) **cash** or (2) **demand draft** favoring **‘Pravish Rajnam Centre for Management Education’** payable at New Delhi (3) through **online mode directly in our bank account (details given below). Preferably online mode only.**

Our bank details are as under,

Name : Pravish Rajnam Centre for Management Education
Bank Name : **Bank of India**
Account No. : **602620110000399**
Branch : D-80, 1st Floor, Malviya Nagar, New Delhi – 110017.
IFSC Code : **BKID0006026** (to be used for NEFT and RTGS transactions)
MICR CODE : 110013085

REGISTRATION FEES PER PARTICIPANT

1. Industry participants and experts

Rs.3,000 per participant.

2. Faculty members of academic institutions, colleges and universities

Rs.1,500 per participant.

3. Research scholars and students (on submission of copy of identity cards)

Rs.1,000 per participant.

4. Candidates / students who are simply interested to attend the conference will have to pay Rs.400 per person as attendance fees.

5. If a paper has more than one author than subsequent author(s) will have to pay individually 50% of the fees as stated above for their respective categories.

6. If anyone desires hard copy of the journal then he / she will have to pay Rs.500 extra - per hard copy - towards meeting of cost of printing, binding and speed post / courier charges of the hard copies.

7. Those participants who cannot present the paper in conference, have the facility to present the paper in-absentia mode.

(i) **Faculty members of academic institutions** will have to **pay Rs.1,100 per paper** irrespective of number of authors.

(ii) **Research scholars and students** the fees will be **Rs.700 per paper** irrespective of number of authors.

8. In case if one wants only his / her paper to be published in the journal without conference participation then he / she are not required to pay any fees as publication in journal is free for all subject to condition that their paper is accepted by our technical review committee. such persons will be provided pdf copy of the journal free of cost. **but in case hard copy is demanded then they will have to pay Rs.500 per copy (if within india) towards printing, binding and dispatching via speed post costs.**

TOTAL PAGES IN THE PAPER SHOULD NOT EXCEED TEN TO TWELVE PAGES. More pages will require approval by technical committee who may grant approval for further addition. This may be free or at cost as decided by technical committee based on relevance of case to case.

In any case **decision of the technical committee will be final and abiding for all. No deviation will be permitted henceforth.** *In case of dispute liability is limited to return of fees in any deposited subject to condition if publication is yet to take place and if published then no return of fees in any deposited.*

The **papers presented will be subsequently peer reviewed by jury** of at least two eminent experts and **if selected will be published in** our peer reviewed journal **Pravish Rajnam Journal of Studies** bearing ISSN number as **2348 -3652** after the conclusion of the Conference.

Papers selected for publishing will have to limit pages per paper to ten pages per paper. For journal **plagiarism acceptance range** will be comfortably **up to 15% at most up to 20%** under

special circumstances but not to exceed 25%. Papers having beyond 25% will be out rightly rejected without any further communication.

In case any further clarifications are required please feel free to contact us. Best way to be in touch is through e-mails as response will be best as mails will be answered on daily basis when one is completely devoted to the cause.

E-MAIL ID's

pravish123@gmail.com; pravish123@rediffmail.com.

CONFERENCE VENUE ADDRESS

(For technical session and industry interaction, which shall be followed by PRCME 'Extraordinary achievements' Awards 2017 - Inaugural 1st Series -)

Dr. S. Sathianandhan Conference Hall,

National YMCA Hostel,

(A project of the National Council of YMCA's of India),

Gate No. 5, **Jai Singh Road, New Delhi - 110001.**

Nearest Metro Stations - Patel Chowk and Rajiv Chowk

Timings: 9:30 am to 1:00 pm

CHIEF GUEST OF HONOUR

(Yet to receive confirmation)

PREVILIGED GUEST OF HONOUR

Prof N K Goyal,

- President, CMAI Association of India,

www.cmai.asia

- Chairman Emeritus TEMA (Telecom Equipments Manufacturers Association of India).
- Member Governing Council, Telecom Equipment and Services Export Promotion council - Government of India.
- Vice Chairman ITU APT India.
- Professor and Advisor Gujarat Technological University.
- Chairman India Trade Promotion Services, Dubai, UAE.
- Chairman CTIA, India.
- Ambassador for India and South Asia, Commonwealth Telecom Organization, UK.
- President Cyber Security Association of India(CSAI).
- President Association of Educational Institutes and Universities(AEIU).

Formerly -

- Director of National Institute of Entrepreneurship and Small Business Development (NIESBUD).
- Director (Government Appointed), National Fertilizers Ltd. (PSU - Government of India).

CONFERENCE CHAIR

Dr. B. Ramaswamy

Social Scientist & Author,

Chief Advisor – Members of Parliament of India (Lok Sabha- EDC)

Training of Trainers for Skill India, Digital India, Start up India & Stand up India for Government of India.

Formerly -

- 1- Pro- Vice Chancellor in APG Shimla University Himachal Pradesh,
- 2- Bench of Magistrate in Sr. Citizens Maintenance Tribunal,
- 3- Bench of Magistrate in Juvenile Justice Board / Child Welfare Committee.

CONFERENCE CO-CHAIR

Dr. D K Chaudhary

Dean and Professor,

Gitarattan International Business School, Rohini, New Delhi.

ELITE GUEST OF HONOUR

Shri Krishna Kant Dwivedi Ji

Internationally acclaimed Exponent of Vedanta Philosophy

He has already conducted many programs in Canada, USA, etc.

His programs have been frequently coming on All India Radio, Doordarshan, etc.

He conducts;

- Workshops on Yoga and meditation,
- Seminars on self management and motivation,
- Discourses on various topics of Bhagwad Gita and Ramayana,
- and many more programs for promoting human values, spiritual literacy and harmony for better living.

KEY NOTE SPEAKER

Dr. B.S.Hothi

Professor-Strategy & Dean-IIPC,

Gitarattan International Business School, Rohini, New Delhi.

Formerly -

- 1- Professor & Director, ITS (Institute Technology & Science), Ghaziabad.
- 2- Professor & Director, JIMS (Jaipuria Institute of Management Studies), Ghaziabad.
- 3- Professor & Director, PIMT (Punjab Institute of Management & Technology). Mandi Govindgarh.
- 4- Professor, CMD (Centre for Management Development), Modinagar.

FOREIGN DELEGATE

Dr. Anil Kumar

Educational Consultant / Advisor,

CCCITM (Canadian Career College of Innovative Technology Management),

Toronto, Canada.

Formerly he has worked as academic faculty member under various capacities with

- 1-Business School of FDDI (Footwear design and development Institute) established by Ministry of Commerce and Industry, Government of India,
- 2- Amity University, Noida,
- 3- BLSITM (GGSIPU Delhi), Delhi,
- 4- etc.

CONFERENCE CONVENOR

Dr. Rajesh Arora, Management Consultant & Director, Pravish Rajnam Centre for Management Education (PRCME), New Delhi. Associate Professor, Gitarattan International Business School, Rohini, New Delhi. Adjunct Faculty to PDM College of Engineering, Bahadurgarh, Haryana. Mobile: 0-9810287232.

MEDIA PARTNERS

Yet to be finalised

MANAGEMENT BOARD

- **Dr. Rajesh Arora**, Management Consultant & Director, Pravish Rajnam Centre for Management Education (PRCME), New Delhi. Associate Professor, Gitarattan International Business School, Rohini, New Delhi. Adjunct Faculty to PDM College of Engineering, Bahadurgarh, Haryana.
- **Mr. Prem Nath Arora**, Retired Assistant General Manager, Central Bank of India.
- **Mr. Manohar Lal Khurana**, Social Worker.
- **Mr. N. M. Sharma**, President, NM Educational and Development Society, Saket, New Delhi.

- **Dr. Dilip Nandkeolyar**, an experienced Industrialist and Educationist; Ex member of Expert Committee of Maharashtra Board of Technical Education (MSBTE); Ex-Professor, Indira Institute of Management, Pune.
- **Sqn. Ldr. (Dr.) J.P. Singh (Retd)**, Director, Trinity Institute of Professional Studies, Dwarka, New Delhi.
- **Prof. (Dr.) N. K. Dua**, Controller of Examinations and Registrar, PDM University, Bahadurgarh, Haryana. Professor and Vice Principal, PDM College of Engineering, Bahadurgarh, Haryana.
- **Dr. Abhiram Kulshreshta**, Director, National Institute for Education and Research, New Delhi. (www.nierindia.info).

ADVISORY BOARD and TECHNICAL COMMITTEE
for conference and paper selection

and

LIST OF JURY MEMBERS

for PRCME 'Extraordinary achievements' Awards 2017 - Inaugural 1st Series -

- **Dr. Rajesh Arora**, Management Consultant & Director, Pravish Rajnam Centre for Management Education (PRCME), New Delhi. Associate Professor, Gitarattan International Business School, Rohini, New Delhi. Adjunct Faculty to PDM College of Engineering, Bahadurgarh, Haryana.
- **Dr. Dilip Nandkeolyar**, an experienced Industrialist and Educationist; Ex member of Expert Committee of Maharashtra Board of Technical Education (MSBTE). Ex-Professor, Indira Institute of Management, Pune.
- **Dr. Anil Kumar**, Educational Consultant and Advisor, Canadian Career College of Innovative Technology Management (CCCITM), Toronto, Canada. Ex faculty member FDDI Business School, Ministry of Commerce and Industry, Govt. of India, Amity University (Noida), BLSITM (GGSIU Delhi), etc.
- **Dr. Nimit Gupta**, Trained by Marketing Guru Philip Kotler, Accredited Management Teacher (AIMA) Prime Minister Awardee, Associate Professor (Marketing), Fortune Institute of International Business, Vasant Vihar, New Delhi.
- **Sqn. Ldr. (Dr.) J.P. Singh (Retd)**, Director, Trinity Institute of Professional Studies, Dwarka, New Delhi.
- **Prof. (Dr.) N. K. Dua**, Controller of Examinations and Registrar, PDM University, Bahadurgarh, Haryana. Professor and Vice Principal, PDM College of Engineering, Bahadurgarh, Haryana.
- **Dr. Nitin Gupta**, Professor and HOD, Mittal School of Business, Lovely Professional University, Jalandhar, Punjab.
- **Dr. Uma Gulati**, Associate Professor, Gitarattan International Business School, Rohini, New Delhi.
- **Dr. Rekha Dhingra**, Assistant Professor, Maharishi Dayanand University, Rohtak, Haryana.
- **Sh. Ashish Kumar Khanra**, M.Tech, MBA, Engineering Officer Gr IV, Central Power Research Institute (CPRI), Bhopal, Madhya Pradesh.
- **Dr. Shashi Kant**, Assistant Professor, Department of Management, Bule Hora University, Bule Hora, Ethiopia.

(Some more will be added later on after receipt of individual confirmations).

KINDLY NOTE THE FOLLOWING

The papers received will be reviewed by panel of technical experts.

After which authors will be informed of changes to be incorporated in their papers based on experts recommendation.

The authors need to provide action taken report.

Only after completion of these procedures and receipt of originality certificate and certificate of not being published elsewhere, will a paper be considered for publication.

PRCME 'Extraordinary achievements' Awards 2017

- Inaugural 1st Series -

(Year in consideration - financial year 2016-17)

As we all know, that there are various persons, institutions, etc who are working sincerely silently, in proper harmony, providing as results of their dedicated labor and pains, continuous stream of flow of knowledge and inputs, which help overall humanity to evolve, reshape and strengthen their base.

But their efforts of serving humanity tirelessly needs some recognition so that more persons are motivated to work for betterment of society and humanity.

Hence we on behalf of PRCME have decided to start a new series of Awards titled as - **PRCME 'Extraordinary achievements' Awards 2017**. This is to bring their achievements in limelight for benefit of everyone.

The following categories of awards had been decided by us, though not rigid but with some flexibility, as being a tentative list of possible awards (will depend upon type of nominations received).

INSTITUTIONAL AWARDS

-1- ACADEMIC

- Award for
 - Best 'Institution of the Year 2017'
 - Best 'Engineering Institute of the Year 2017'
 - Best 'Management Institute of the Year 2017'
 - Best 'Law Institute of the Year 2017'
 - Best 'Medical Institute of the Year 2017'
 - Best 'School of the Year 2017'
 - Best 'Placement Provider Institute of the Year 2017'
 - Best 'Skills Provider Institute of the Year 2017'
 - Best 'Academics Industry collaboration of the Year 2017'

-2- NON ACADEMIC AWARDS

- Award for
 - Best 'Industry Management of the Year 2017'
 - Best 'Promoter of Government Welfare Schemes 2107'
 - All 'Round Achiever Award 2017'
 - All 'Round Quality Provider Award 2017'
 - Best 'CSR Provider of the Year 2017'
 - Best 'Transparent Management of the Year 2017'
 - Best 'Congenial Healthy Working Environment Provider Year 2017'

INDIVIDUAL AWARDS

- Award for
 - 'Life time achievement' Award 2017
 - 'Best Researcher' of the Year 2017
 - 'Best Professor' of the Year 2017
 - 'Best Associate Professor' of the Year 2017
 - 'Best Assistant Professor' of the Year 2017
 - 'Best Social Worker' of the Year 2017
 - 'Best Director' of the Year 2017
 - 'Best Business Planner' of the Year 2017
 - 'Best Professional' of the Year 2017
 - 'Renowned Surgeon' of the Year 2017
 - 'Acclaimed Advocate' of the Year 2017
 - 'Acclaimed Chartered Accountant' of the Year 2017
 - 'Foremost Business Person' of the Year 2017
 - 'Foremost Professional' of the Year 2017

OTHER AWARDS

- Best Work in 'Women Empowerment 2107'
- Best Work in 'Girl Child Education 2017'

- Best Work in 'Child Education 2017'
- Best Work in 'Under Privileged Child Education and All round Promotion 2017'
- Best Work in 'Slum Area Improvement 2017'
- Best Work in 'Society Cleanliness Drive 2017'
- Best Work in 'Make in India - Initiative - 2017'
- Best Work in 'Rural Women Empowerment 2017'
- Best Work in 'Promotion of Humanity 2017'

Any Person / Institution / Corporate / NGO / etc willing to nominate themselves for any category of award need to submit the proof of their being qualified for being considered to be nominated in any award category.

We are not keeping any sort of application for nomination for awards, reason being each applicant criteria for qualification will be different. Hence it will be better if **applicant submit their proof of being qualified for applying for nomination**. They will also need to submit their proof of identity. All this is required **to be emailed at our email id that is pravish123@gmail.com**.

The award in itself does not carry an cost. It is purely based on merit, depending upon nominations being received. If under any circumstances if numbers of nominations received are not up to mark PRCME reserves the right to cancel that category of award. Also if, any of nomination(s) appears to be not qualifying under any category of award, PRCME reserves the right to reject that application(s) / nomination(s) without assigning any reason. Under any circumstances, known or unknown, decision of PRCME will be final and binding on all stakeholders and applicants of nominations. Anyone applying will be presumed to have gone through and read and understood all terms and conditions. All proofs submitted by anyone will be presumed to be copies of originals. If at any stage before or after the award ceremony, it is brought to notice, that any of the nomination received is unfit for nomination on account of fictitious documents and proofs being submitted, or any other malicious intentions, whether intentional or non-intentional, then PRCME reserves the right to cancel the nomination and / or award and request the concerned to return / surrender the same. Liability of PRCME will be limited exclusively to return of nomination fees only, provided if it is paid while applying for nomination.

Being an self financed body working under no profit no loss basis, any nature of activity needs some nominal monetary support in order to meet the administrative costs and running costs. Based on this we need to highlight that organizing any event involves lots of money. As we all are salaried individuals with limited resources but with zeal to do some good for society we request you all to kindly pay online or through NEFT the following nominations fees in our below stated bank current account of 'Bank of India'.

Individual nomination fees Rs. 3000 (Rupees three thousand) only.

Institutional / corporate nomination fees Rs. 7000 (Rupees seven thousand) only.

No other fees is to be paid. No cash payment please. Award does not carry any fees.

Award is based on pure merits. This fees is towards meeting of administrative costs as we are self financed body not sponsored by any individual / organization.

Our bank details are as under.

Name : Pravish Rajnam Centre for Management Education
 Bank Name : **Bank of India**
 Account No. : 602620110000399
 Branch : D-80, 1st Floor, Malviya Nagar, New Delhi – 110017.
 IFSC Code : BKID0006026 (to be used for NEFT and RTGS transactions)
 MICR CODE : 110013085

**INTERNATIONAL CONFERENCE
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SCIENCE, TECHNOLOGY AND MANAGEMENT'
13TH JANUARY 2018
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REGISTRATION FORM

1. Name _____
2. Designation _____
3. Department _____
4. Organisation _____

5. Address _____

6. Phone / Mobile number _____
7. E-mail ID _____
8. Category of participation _____
9. Details of registration fees payment _____

Signature _____

Dated _____