



SCHEDULE OF EVENTS

Monday, January 5

6:30 – 7:30 PM.

Tech Titan Keynote

Boo-Keun Yoon, President and CEO, Consumer Electronics, Samsung Electronics

The Venetian, Level 5, Palazzo Ballroom

8:00 – 9:00 PM

Tech Titan Keynote

Dieter Zetsche, Chairman, Board of Management /Head of Mercedes-Benz Cars, Mercedes-Benz

The Cosmopolitan, Chelsea Theater

Tuesday, January 6

8:30 – 10:00 AM

Opening Remarks

Gary Shapiro, President and CEO, CEA

Tech Titan Keynote

Mark Fields, President and CEO, Ford Motor Co.

The Venetian, Level 5, Palazzo Ballroom

10:00 AM – 6:00 PM

International CES Hours

LVCC, LVH and The Venetian

11:30 AM – 2:30 PM

Lunch

VIP Lunch Room

LVCC, South Hall Connector, Room S222

1:00 – 2:00 PM

Technology Innovators Keynote Panel

How Mobile is Fundamentally Changing Our World

Phil Abram, Chief Infotainment Officer, General Motors

Jan Brockmann, CTO and SVP, Electrolux

Jon Fortt, Co-Host, Squawk Alley, CNBC

Steve Mollenkopf, CEO, Qualcomm Incorporated

Jeroen Tas, CEO HISS, Philips
Westgate Las Vegas, Westgate Theater

4:30– 5:30 PM

Tech Titan Keynote
Brian Krzanich, CEO, Intel Corp.
The Venetian, Level 5, Palazzo Ballroom

Wednesday, January 7

9:00 AM – 6:00 PM

International CES Hours
LVCC, LVH and The Venetian

11:00 AM – 12:00 PM

Technology Innovators Keynote Panel
Fast Innovation: Disrupt or Be Disrupted
John Chambers, Chairman and CEO, Cisco
David Kirkpatrick, Founder, Host and CEO, Teconomy
Neil Smit, President and CEO, Comcast Cable
Werner Struth, Chairman, Robert Bosch LLC.
Westgate Las Vegas, Westgate Theater

11:30 AM – 2:30 PM

Lunch
VIP Lunch Room
LVCC, South Hall Connector, S222

3:00 – 4:00 PM

Technology Innovators Keynote Panel
Brand Matters Keynote, presented by MediaLink
Randy Freer, President and COO, Fox Networks Group
Margo Georgiadis, President of Americas, Google
Wenda Harris Millard, President and COO, MediaLink
Michael Kassan, Chairman and CEO, MediaLink
Leslie Moonves, President and CEO, CBS Corp.
Jay Rasulo, Sr. EVP and CFO, The Walt Disney Co.
Bob Sauerberg, President, Condé Nast
Deborah Wahl, CMO, McDonald's USA
Westgate Las Vegas, Westgate Theater

6:30 – 10:00 PM

LIT Dinner Reception (you must respond to the email invitation)
Keynote: Nicholas Woodman, Founder and CEO, GoPro
The Venetian, Level 2, Venetian Ballroom

Thursday, January 8

7:30 – 9:00 AM

World Trade Center Las Vegas Networking Breakfast
Keynote: Alexis Ohanian, Co-founder, Reddit
LVCC, South Hall Connector, S222

9:00 – 11:30 AM

WEF Interim Meeting
LVCC, South Hall Connector, S227

9:00 AM – 6:00 PM

International CES Hours
LVCC, LVH and The Venetian

11:30 AM – 2:30 PM

Lunch

VIP Lunch Room
LVCC, South Hall Connector, S222

Friday, January 9

9:00 AM – 4:00 PM

International CES Hours

LVCC, LVH and The Venetian