



# SCHEDULE OF EVENTS

## Monday, January 5

6:30 – 7:30 PM.

### **Tech Titan Keynote**

Boo-Keun Yoon, President and CEO, Consumer Electronics, Samsung Electronics

*The Venetian, Level 5, Palazzo Ballroom*

8:00 – 9:00 PM

### **Tech Titan Keynote**

Dieter Zetsche, Chairman, Board of Management /Head of Mercedes-Benz Cars, Mercedes-Benz

*The Cosmopolitan, Chelsea Theater*

## Tuesday, January 6

8:30 – 10:00 AM

### **Opening Remarks**

Gary Shapiro, President and CEO, CEA

### **Tech Titan Keynote**

Mark Fields, President and CEO, Ford Motor Co.

*The Venetian, Level 5, Palazzo Ballroom*

10:00 AM – 6:00 PM

### **International CES Hours**

*LVCC, LVH and The Venetian*

11:30 AM – 2:30 PM

### **Lunch**

VIP Lunch Room

*LVCC, South Hall Connector, Room S222*

1:00 – 2:00 PM

### **Technology Innovators Keynote Panel**

#### **How Mobile is Fundamentally Changing Our World**

Phil Abram, Chief Infotainment Officer, General Motors

Jan Brockmann, CTO and SVP, Electrolux

Jon Fortt, Co-Host, Squawk Alley, CNBC

Steve Mollenkopf, CEO, Qualcomm Incorporated

Jeroen Tas, CEO HISS, Philips  
*Westgate Las Vegas, Westgate Theater*

4:30– 5:30 PM

**Tech Titan Keynote**  
Brian Krzanich, CEO, Intel Corp.  
*The Venetian, Level 5, Palazzo Ballroom*

**Wednesday, January 7**

9:00 AM – 6:00 PM

**International CES Hours**  
*LVCC, LVH and The Venetian*

11:00 AM – 12:00 PM

**Technology Innovators Keynote Panel**  
**Fast Innovation: Disrupt or Be Disrupted**  
John Chambers, Chairman and CEO, Cisco  
David Kirkpatrick, Founder, Host and CEO, Teconomy  
Neil Smit, President and CEO, Comcast Cable  
Werner Struth, Chairman, Robert Bosch LLC.  
*Westgate Las Vegas, Westgate Theater*

11:30 AM – 2:30 PM

**Lunch**  
VIP Lunch Room  
*LVCC, South Hall Connector, S222*

3:00 – 4:00 PM

**Technology Innovators Keynote Panel**  
**Brand Matters Keynote, presented by MediaLink**  
Randy Freer, President and COO, Fox Networks Group  
Margo Georgiadis, President of Americas, Google  
Wenda Harris Millard, President and COO, MediaLink  
Michael Kassan, Chairman and CEO, MediaLink  
Leslie Moonves, President and CEO, CBS Corp.  
Jay Rasulo, Sr. EVP and CFO, The Walt Disney Co.  
Bob Sauerberg, President, Condé Nast  
Deborah Wahl, CMO, McDonald's USA  
*Westgate Las Vegas, Westgate Theater*

6:30 – 10:00 PM

**LIT Dinner Reception (you must respond to the email invitation)**  
**Keynote:** Nicholas Woodman, Founder and CEO, GoPro  
*The Venetian, Level 2, Venetian Ballroom*

**Thursday, January 8**

7:30 – 9:00 AM

**World Trade Center Las Vegas Networking Breakfast**  
**Keynote:** Alexis Ohanian, Co-founder, Reddit  
*LVCC, South Hall Connector, S222*

9:00 – 11:30 AM

**WEF Interim Meeting**  
*LVCC, South Hall Connector, S227*

9:00 AM – 6:00 PM

**International CES Hours**  
*LVCC, LVH and The Venetian*

11:30 AM – 2:30 PM

**Lunch**

VIP Lunch Room  
*LVCC, South Hall Connector, S222*

**Friday, January 9**

9:00 AM – 4:00 PM

**International CES Hours**

*LVCC, LVH and The Venetian*